

LOUISE FITZGERALD-BAKER

KEYNOTE SPEAKER | BEST SELLING AUTHOR | TRAINER | MENTOR | COACH

PROFILE

Louise is a busy mother of 3 daughters, wife, property developer and now most recently, best-selling author.

Using the family home as collateral, she built over 42 million dollars of property from 2007-2017 in Brisbane, working school hours, often managing the household alone. Where many developers failed, she succeeded, despite a static market, tight budget, and strong competition.

Property development requires a strong constitution, an appetite for risk and the ability to think strategically.

It works your resilience muscle. As one avenue closes, you learn to adapt, respond and try an alternative.

At various junctures, you develop exit strategies and learn to lead teams to produce great outcomes over several years.

As 2016 came to a close, Louise decided to pivot - and write stories rather than build them. As she did so, she reflected on the art of resilience and staying nimble in life, love health and business. She wrote a bestselling book; The Pink Hard Hat, Building the Resilient Woman. and now speaks all over the country on the importance of financial confidence in enabling transition.

SOCIAL MEDIA



<http://www.facebook.com/thepinkhardhat>

<http://www.instagram.com/loufitzbaker>

<https://www.linkedin.com/in/louisefitzgerald baker/>

https://www.youtube.com/channel/UCFnkCTNYesk_Ga6hD35BOGQ

SPEAKING TOPICS

Women in Business
Sustainable Success
Millionaire Mindset
Prospering in a Male Domain
Generational Resilience
Corporate Resilience
Money and Love
How to Get Unstuck
Burnout and Strategies to Avoid it

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THE PINK HARD HAT

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